

Andrew S. Hahn

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Education **University of Wisconsin-Madison** | May 2017
Bachelor of Arts in Journalism/Strategic Communication and Political Science

University of Wisconsin-Madison | Exp. May 2023
Master of Science in Cartography and GIS

Work Experience **Division of Enrollment Management at the University of Wisconsin-Madison** **Madison, WI**
Data Visualization and Content Strategist, Office of the Vice Provost Feb. 2021-Present

- Answered leadership, research, and media questions by applying descriptive, predictive, and prescriptive analytical techniques to large student databases.
- Visualized and communicated results clearly and cleanly both in a variety of printed and online formats and in presentations. Represented the Division to campus and community partners.

Data Visualization Specialist, Office of Student Financial Aid Feb. 2018-Feb. 2021

- Collaborated with all OSFA teams to create agile data pipelines, selected and visualized key performance indicators, and drafted materials to communicate progress to stakeholders. Used SQL to query PeopleSoft Student Information System. Visualized results by building and maintaining a portfolio of Tableau dashboards.
- Drafted position description for one data visualization assistant and earned executive support to hire, train, onboard, and supervise this position. Engaged with employee to create a professional development plan and set and track progress toward professional goals.

University Health Services at the University of Wisconsin-Madison **Madison, WI**
Communications Specialist Aug. 2015-Feb. 2018

- Wrote and published blog content and managed social media content calendars. Wrote and executed posts for UHS Facebook, Twitter, and Snapchat accounts. Collected and communicated reach metrics for all platforms.
- Conducted a nine-month pilot data analytics program using Tableau products, Google tools, and GIS techniques and software. Designed, created, and maintained data visualizations to track project management, utilization rates, student detox transports, and other public health issues.

Wisconsin Center for Investigative Journalism **Madison, WI**
Reporter May 2016-May 2017

- Conducted a [three-month investigation](#) of the political effects of water contamination in Kewaunee County for the Center's award-winning "Failure at the Faucet" series. Compiled, cleaned, and visualized data from state agencies, private corporations, and local jurisdictions.
- Coordinated coverage with other print and broadcast outlets across Wisconsin.
- Executed and taught the Center's rigorous fact-checking system for nine investigations.

The Milwaukee Journal Sentinel **Madison, WI**
State Capitol Investigative Reporting Intern May-Aug. 2015

- Wrote and published [daily political/state news stories](#) for publication in print, online, and on the Milwaukee Journal Sentinel All Politics blog. Covered state Capitol news individually and with a team while building a network of legislative and agency contacts.
- Wrote and submitted open records requests to state agencies. Created datasets from returned documents. Maintained working relationships with state agency contacts.

Selected Awards **Milwaukee Press Club Excellence in Journalism Awards** | [March 2017](#)
First place, Best Investigative Story (Wisconsin Center for Investigative Journalism)

Milwaukee Press Club Excellence in Journalism Awards | [March 2016](#)
First place, Best Local News or Feature Website (UW-Madison)
Second place, Best Use of Multi-Media (UW-Madison)

Skills Python / SQL / HTML & CSS / BLOX, Citrix, and WordPress content management systems / Tableau Software Suite / Esri ArcGIS & QGIS geographic information systems / Adobe Creative Suite / Google Analytics / Microsoft Office Suite / HIPAA & FERPA compliance standards / AP Style

